

Dr. Anjeela Khurram

PIDE, Quaid-e-Azam University Campus, Islamabad.

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EDUCATION

Ph.D. Management Studies (International Business Strategy & Management)

University of Paris Saclay, France (*ranked 14th in the world for 2020*)

Please See: <http://www.shanghairanking.com/Academic-Ranking-of-World-Universities-2020-Press-Release.html>

MS International Business Strategy & Management

(Specialization: Global Supply Chain & Logistics Strategy)

University of Paris Saclay, France

Please See: <https://www.universite-paris-saclay.fr/en>

AWARD

Winner PhD Scholarship (2017-2021) under overseas scholarship scheme of Higher Education Commission of Pakistan.

PROFESSIONAL EXPERIENCES & ACCOMPLISHMENTS

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| Sep 2015 – To Date | Lecturer—Pakistan Institute of Development Economics During this period, I have taught the following courses: <ul style="list-style-type: none">▪ Evaluation & Monitoring of Policy Initiatives▪ Project Management▪ Organization Behavior▪ Business Communication On average, the score in Teaching and Course evaluation has remained over 80%. |
| Aug 2014-Aug 2015 | Assistant Professor—School of Business & Management, Abbottabad During this period, I have taught <ul style="list-style-type: none">• Enterprise Management• Enterprise Strategy• Business Communication• Business Research Methods• Report Writing |
| NOV 2002-NOV 2005 | Rising Star School, Abbottabad |

PUBLICATIONS

Khurram, S., & Khurram, A. (forthcoming). Religion as a Determinant of Cross National Homogeneity of Demand. *Journal of Islamic Marketing*. (ISSN: 1759-0833, 1759-0841). [Scopus, Clarivate Analytics, HEC JRS Category X]

Salal Mahmud, Anjeela Khurram, Shahzad Khurram, 'Identifying Attributes of a Favourable FTA: A Back Room Boy's Perspective', (2022), 17, *Global Trade and Customs Journal*, Issue 5, pp. 218-227, <https://kluwerlawonline.com/journalarticle/Global+Trade+and+Customs+Journal/17.7/GTCJ2022029>

Khurram, A., Khurram, S., & Naeem, M. (2020). Neo-Mitchellian Approach to Understanding Stakeholders' Relationships in Organizations. *Global Social Sciences Review* (p- ISSN: 2520-0348), V(I), 112 – 122. DOI: 10.31703/gssr.2020 (V-I).12
[http://dx.doi.org/10.31703/gssr.2020\(V-I\).12](http://dx.doi.org/10.31703/gssr.2020(V-I).12)
<https://www.gssrjournal.com/article/Neo-Mitchellian-Approach-to-Understanding-Stakeholders-Relationships-in-Organizations>

Khurram, A., Hassan, S., & Khurram, S. (2020). Revisiting Porter Five Forces Model: Influence of Non-Governmental Organizations on Competitive Rivalry in Various Economic Sectors. *Pakistan Social Sciences Review* (p-ISSN: 2664-0422), 4(1), 1-15.
[http://doi.org/10.35484/pssr.2020\(4-I\)01](http://doi.org/10.35484/pssr.2020(4-I)01)
<https://pssr.org.pk/issue/4/1>

Khurram, S., Khurram, A., & Ashraf, N. (2019). Types of Mindset: A framework for understanding the translation of institutional inconsistencies into meaninglessness. *International Journal of Organizational Analysis*. 27(3), 812-832.
<https://doi.org/10.1108/IJOA-07-2017-1201>
<https://www.emerald.com/insight/content/doi/10.1108/IJOA-07-2017-1201/full/html>

Khurram, S., Khurram, A., & Memon, M. (2019). Stakeholder salience and collaboration decisions in microfinance organizations? Evidence from developing Islamic country's context. *Strategic Change* (ISSN: 1086-1718), (28): 479–497.
<https://onlinelibrary.wiley.com/doi/abs/10.1002/jsc.2300>
[Scopus, Clarivate Analytics, HEC JRS Category X]

Khurram, A., Khurram, S., & Naeem, M. (2019). NGOs' Activism Against Firms in Varying Institutional Contexts: Is the Picture Portrayed by Vachani and Associates Complete? *Global Regional Review* (ISSN: 2616-955X), Vol. IV(IV), 336 – 349.
<https://www.grrjournal.com/jadmin/Author/31rvlola2LALJouq9hkR/4ewhrKaqi4.pdf>
[http://dx.doi.org/10.31703/grr.2019\(IV-IV\).37](http://dx.doi.org/10.31703/grr.2019(IV-IV).37)

PROFESSIONAL ORIENTATIONS

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| MEMBERSHIPS | <ul style="list-style-type: none"> ▪ Réseaux, Innovation, Territoires, Mondialisation RITM – Research Laboratory of Université Paris Saclay (Sud) France. ▪ Reviewer at EURAM |
| EVENTS ATTENDED | <ul style="list-style-type: none"> ▪ Attended a seminar on “Les lanceurs d'alerte” at Université Paris Sud (18 April, 2017). ▪ Attended seminar on “Labor Market Integration and Racial Discrimination” at Salle Gaudemet, Faculty Jean Monnet, University Paris Sud, France (May, 2014). ▪ Attended seminar on “Creativity and Innovation” organized by Supélec, at Gif-sur-Yvette, Paris (March 06, 2014). |
| PARTICIPATED IN TRAININGS | <ul style="list-style-type: none"> ▪ An online training on “Write your first paper step by step” organized by University Paris Saclay (6-8 April, 2020). ▪ An online training on “Towards an effective job search” organized by University Paris Saclay (15 & 16 April, 2020). ▪ An online training on “Write your thesis effectively: from unstructured ideas to an organised text” organized by University Paris Saclay (22-24 April, 2020). ▪ “Publier en anglais” organized at Université Paris-Est Marne-la-Vallée (22-24 Jan, 2018). ▪ “Giving Scientific Presentations” organized at Ecole Normale Supérieure Paris-Saclay (From 09-01-2018 to 13-02-2018). ▪ “Data Analysis Techniques for Effective Decision making” held at PIDE from 15-20 February, 2016. ▪ “Project Monitoring & Evaluation” held at PIDE (April 18-30, 2016). |
| LANGUAGES | Working knowledge of French, English and Urdu. |
| APPLICATIONS/ SOFTWARES | MS-Office, SPSS, Process, AMOS, PLS Smart, NVIVO, E-views etc. |