

MEDIA COVERAGE

GORS Everywhere



GORs Everywhere

University Land For Public Housing

Nadeem Ul Haque | M Jehangir Khan | Iram Nadeem

March 18, 2024

Web Editions

APP Pakistan

<https://www.app.com.pk/business/revolutionizing-university-land-use-pides-bold-vision-for-commercial-partnerships-to-enhance-revenue/>

UrduPoint

<https://www.urdupoint.com/en/business/revolutionizing-university-land-use-pides-b-1806178.html>

Islamabad Post

<https://islamabadpost.com.pk/pides-bold-vision-for-commercial-partnerships-and-enhanced-revenue/>

CNN Urdu

<https://cnnurdu.org/7338/>

Print Editions

PIDE's Bold Vision for Commercial Partnerships and Enhanced Revenue

City Desk

ISLAMABAD: In a pioneering move, the Pakistan Institute of Development Economics (PIDE), a Premier National Think Tank, has made public its investigative report titled "GORs Everywhere: University Land for Public Housing." Authored by Nadeem Ul Haque, Vice Chancellor, Pakistan Institute of Development Economics (PIDE), M. Jehangir Khan, and Iram Nadeem, this study embarks on a critical analysis of the conventional utilization of university lands, predominantly allocated for housing within educational institutions' premises. It advances a transformative outlook proposing the allocation



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autonomy and financial independence. This shift comes as higher education faces the dual challenges of growth and sustainability, prompted by the scarcity of tax dollars and diminishing societal support. In response, institutions are increasingly adopting entrepreneurial approaches, including self-promotion, forging partnerships, and embracing technological innovations, to thrive in the knowledge economy and align themselves as competitive entities in both domestic and international arenas.

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PIDE's call to action targets a broad audience, including policymakers, educational institutions, and the private sector, urging them to deliberate on the study's findings and recommendations. By embracing these innovative land-use strategies, Pakistani universities stand on the brink of achieving financial independence, reducing their reliance on government funding, and significantly contributing to the country's economic growth and social development.

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PESHAWAR
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This contrast not only sheds light on the successful financial models adopted by these international institutions—stemming from strategic investments in commercial ventures on their campuses—but also underscores the significant potential for Pakistani universities to replicate such success.

Through meticulous analysis, the report brings to the fore the extensive opportunity costs entailed by the maintenance of residential colonies on university lands, underpinned by the examination of high property values across major cities including Islamabad, Lahore, and Peshawar. Emerging from these observations, PIDE posits a series of policy reforms aimed at reimagining the use of university lands.

Key among these is the suggestion to monetize residential perks for faculty and staff by introducing market-rate rentals for university-owned properties, thereby creating a new income stream.

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Revolutionizing University land use

PIDE's bold vision for commercial partnerships, enhanced revenue

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مالی خود مختاری کے لیے یونیورسٹیوں کی زمین کا تجارتی استعمال کیا جائے تھنک ٹینک



March 18, 2024

عامر شاہجہاں ملک



مارچ 18, 2024 | اہم خبریں، پاکستان، تعلیم

یونیورسٹی اراضی کا انقلابی استعمال اور تجارتی شراکت یونیورسٹی کے لیے بہتر آمدنی میسر کر سکتا ہے۔ پاکستان انسٹی ٹیوٹ آف ڈویلپمنٹ اکنامکس نامی مقامی تھنک ٹینک نے ایک تحقیقاتی رپورٹ کو عام کیا ہے۔ ندیم الحق، ایم جہانگیر خان اور ارم ندیم کا تصنیف کردہ یہ مطالعہ یونیورسٹیوں کی زمینوں کے روایتی استعمال کے تنقیدی تجزیہ پر مبنی ہے۔ جو بنیادی طور پر تعلیمی اداروں کے اندر رہائش کے لیے مختص کی۔

تحقیقی رپورٹ میں یہ بتایا گیا ہے کہ یونیورسٹیوں کے ذریعے تجارتی کوششوں کے لیے ان اٹاؤں کو مختص کرنے کی تجویز پیش کی گئی ہے۔ جس کا مقصد مقامی معیشتوں اور سماجی بہبود کو بڑھاتے ہوئے یونیورسٹیوں کی آمدنی کے سلسلے کو بڑھانا ہے۔

پنی آئی ڈی ای، اسلام آباد کے کے ترجمان کے مطابق مذکورہ رپورٹ میں کہا گیا ہے کہ عالمی سطح پر یونیورسٹیاں اپنے روایتی کرداروں سے نکل کر عصری، کاروباری بنیادوں پر تعلیم اور تحقیق کے مراکز بن چکی ہیں۔ زیادہ خود مختاری اور مالی آزادی سے کام کر رہی ہیں۔ یہ تبدیلی اس وقت آئی ہے جب اعلیٰ تعلیم کو ترقی اور پائیداری کے دوہرے چیلنجوں کا سامنا ہے، جس کی وجہ سے بجٹ کی کمی اور سماجی حمایت میں کمی ہے۔ اس کے جواب میں، ادارے تیزی سے کاروباری انداز اپنا رہے ہیں۔ جن میں خود کو فروغ دینا، شراکت داری قائم کرنا، اور تکنیکی اختراعات کو اپنانا شامل ہیں۔ تاکہ حصول علم کے لیے دستیاب معیشت میں ترقی کی جاسکے اور خود کو ملکی اور بین الاقوامی دونوں میدانوں میں مسابقتی اداروں کے طور پر ہم آہنگ کیا جاسکے۔

پاکستان میں، یونیورسٹیاں اسی طرح کے مالی مسائل کا سامنا کرتی ہیں اور وسائل کی تقسیم پر بحث کرتی ہیں۔ خاص طور پر کمیونٹی کی زمینوں پر باؤسنگ کالونیوں کی تعمیر سے متعلق۔ مطالعہ میں قیمتی اٹاؤں کو ضائع کرنے کے پر تنقید کی گئی ہے۔ اور اداروں کی مالیاتی عملداری کو بڑھانے اور اپنے تعلیمی مقصد کو زیادہ مؤثر طریقے سے پورا کرنے کے لئے بہتر حکمت عملی کے ساتھ اٹاؤں کا استعمال کیا جاسکتا ہے۔

مطالعہ کے نتائج کا مرکز عالمی سطح پر معروف یونیورسٹیوں جیسے ہارورڈ، پرنسٹن، اورنٹل، اور پاکستان میں ان کی ہم عصر اداروں میں جاری کی حکمت عملیوں کے درمیان ایک تفصیلی موازنہ ہے۔ یہ موازنہ ان بین الاقوامی اداروں کی طرف سے اپنانے والے کامیاب مالیاتی ماڈلز پر روشنی ڈالتا ہے۔ جو ان کے گیمپز میں تجارتی منصوبوں میں اسٹریٹجک سرمایہ کاری سے پیدا ہوتا ہے۔ بلکہ پاکستانی یونیورسٹیوں کے لیے اس طرح کی کامیابیوں کو نقل کرنے کی ضرورت کو بھی اجاگر کرتا ہے۔

رپورٹ میں یونیورسٹیوں کی زمینوں پر رہائشی کالونیوں کی دیکھ بھال کے لیے درکار اخراجات کو بھی مد نظر رکھا گیا ہے۔ جو اسلام آباد، لاہور، اور پشاور سمیت بڑے شہروں میں قیمتی املاک کی تفصیلات پر مبنی ہے۔ ان مشاہدات کے نتیجے میں تھنک ٹینک نے پالیسی اصلاحات کا ایک سلسلہ پیش کیا ہے۔ جس کا مقصد یونیورسٹیوں کی زمینوں کے استعمال کا از سر نو جائزہ لینا ہے۔ ان میں اہم تجویز یہ ہے کہ فیکلٹی اور عملے کے لیے رہائشی مراعات کو مینڈاٹری کیا جائے۔ یونیورسٹی کی ملکیتی جائیدادوں کے لیے مارکیٹ ریٹ کرائے متعارف کرائے جائیں۔ جس کے نتیجے میں ممکنہ طور پر آمدنی کا ایک نیا سلسلہ پیدا ہوگا۔

مطالعہ میں یونیورسٹیوں کے لیے بلند و بالا رہائشی اور تجارتی عمارات کی تعمیر کی تجویز دی گئی ہے۔ یہ اقدام زمین کے استعمال کو بہتر بنانے اور آمدنی کو زیادہ سے زیادہ کرنے کے لیے مواقع فراہم کرے گا۔ اس طرح کے منصوبوں کو قابل عمل بنانے کے لیے نجی اداروں کے ساتھ شراکت داری قائم کی جاسکتی ہے۔ جس میں منافع کی تقسیم کے اور ملکیت کے ذہلچے سے متعلق معائدے ترتیب دیئے جاسکتے ہیں۔

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