

# MEDIA COVERAGE



**RASTA Books Launch @ Planning Commission**

**July 12, 2023**

# Web Coverage

## The News

<https://www.thenews.com.pk/print/1090305-study-suggests-paid-parking-in-capital-to-mitigate-traffic-congestion>

## Tribune Express

<https://tribune.com.pk/story/2425995/paid-parking-to-fix-capitals-traffic-woes>

## Business Recorder

<https://www.brecorder.com/news/40252266/speakers-underscore-need-for-taking-concrete-steps-aimed-at-improving-housing-affordability>

## The Nation

<https://www.nation.com.pk/13-Jul-2023/pide-suggests-paid-parking-in-capital-to-mitigate-traffic-congestion>

## Pakistan Observer

<https://pakobserver.net/paid-parking-suggested-to-mitigate-traffic-congestion/>

## Islamabad Post

<https://islamabadpost.com.pk/rasta-launched-two-much-awaited-reports-on-power-profit-plans/>

## Urdu Point

<https://www.urdupoint.com/en/business/pide-suggests-paid-parking-in-capital-to-miti-1722194.html>

## Independent Urdu

<https://www.independenturdu.com/node/141781>

**Independent News Pakistan**

<https://inp.net.pk/news-detail/pakistan/pides-rasta-launched-two-much-awaited-reports-on-power-profit-plans>

**Pro Pakistani**

<https://propakistani.pk/2023/07/13/pide-proposes-parking-fees-in-busy-areas-of-islamabad/>

<https://propakistani.pk/proproperty/pide-proposes-paid-parking-culture-to-address-traffic-congestion-in-islamabad/>

**Frontier Star**

<https://dailyfrontierstar.com/pide-launches-two-much-awaited-reports/>

# Print Edition

INTERNATIONAL  
**THE NEWS**

July 13, 2023

## Study suggests paid parking in capital to mitigate traffic congestion

Islamabad

Pakistan Institute of Development Economics (PIDE) on Wednesday launched a book/study report, suggesting developing the paid-parking culture in the federal capital to mitigate traffic congestion effectively in the metropolis.

Speaking at the launching ceremony of a book titled 'Traffic Management & Congestion Mitigation: Parking Policy for ICT', PIDE's former Chief of Research Dr Idrees Khawaja, the study undertaken on the demand of the Capital Development Authority argued that free-parking encouraged car use beyond the optimal limit, a news release said.

To devise a pilot parking plan for Islamabad, the PIDE team surveyed 66 parking locations in 17 busy markets of Islamabad to determine the 'demand and supply of parking'. The sur-

vey findings suggested that the parking demand exceeded the supply at several locations during several hours of the day; forcing motorists to spend extra time and fuel to find a suitable place even in streets to their vehicles. A survey was also undertaken at selected locations to assess the willingness to pay for Parking that suggested around 69.3 per cent of the parkers were willing to pay for the facility.

The PIDE study recommended parking lots and other designated parking places, containing car parking stalls, motorbike parking stalls, buffers; sidewalks & frontages; crosswalks, ramps & bollards; vegetation medians & green parking stalls. It suggested the installation of parking meters and the development of a Parking App to collect parking fees,

monitored by close-circuit television cameras and supplemented by traffic wardens' manual operation. The study has also worked out the financial viability of the suggested parking plan, using the average parking demand based on the survey and a flat rate of Rs30 per hour, the net revenue, after accounting for all costs from just 30 parking lots in seven locations.

It would help tackle traffic congestion and generate around Rs51 million per month. The PIDE report recommended three pricing options to be used as the situation warrants: a fixed price, regardless of the time of the day and duration for parked-car; peak hour pricing involving higher parking fees at peak hours and marginal pricing that was increase in parking charges with the duration for which

the car was parked.

While discussing the report, Secretary of the Benazir Income Support Programme (BISP) Amir Ali Ahmed said the study emphasized curbing car use rather than raising revenue. He said reducing traffic congestion and car use was possible with the availability of alternate means of transportation, adding the survey suggested that most people visiting the markets in Islamabad have a travel distance of less than 30 minutes.

This implies that most of those visiting Islamabad's markets come from within Islamabad. "After examining the routes of the public transport and metro bus service routes, the PIDE's study proposed 14 additional public bus or shuttle-service routes in Islamabad." The study also recommended an aware-

ness campaign to create a buy-in for the Parking, adding "Resistance is likely to come from shop owners, who might apprehend that this will reduce their customers."

They need to be convinced with evidence that ease of parking for the motorist is, in fact, likely to increase their customers.

"Director RASTA (Research for Social Transformation and Advancement) Dr Faheem Jehangir said the book launch provided a platform for fruitful exchanges and collaboration among stakeholders from various sectors. Earlier, PIDE Vice Chancellor Dr. Nadeem Ul Haque addressed the audience and highlighted key challenges and opportunities in the sector. Another book titled 'Power, Profit & Plans: The Political Economy of Housing in Pakistan' was launched that delved into the political economy of housing in Pakistan, uncovering the unequal development patterns and socio-economic disparities prevalent in the urban landscape. The book underscored the pressing need for institutional and policy reforms, highlighting the role of improved governance in addressing the housing crisis. — APP

# 'Paid parking to fix capital's traffic woes'

**PIDE study proposes sophisticated traffic management plan for Islamabad**

**OUR CORRESPONDENT**  
 ISLAMABAD

Pakistan Institute of Development Economics (PIDE) has proposed introducing paid parking in Islamabad to mitigate traffic congestion in the city.

According to the report titled "Traffic Management & Congestion Mitigation: Parking Policy for Islamabad," the net revenue, after accounting for all costs from just 30 parking lots

in seven locations, would be around Rs51 million per month. It also stated that 69.3% of the parkers are willing to pay for Parking.

PIDE's RASTA launched two much-awaited reports on "Power, Profit & Plans: The Political Economy of Housing in Pakistan" and "Traffic Management & Congestion Mitigation: Parking Policy for Islamabad."

The highly anticipated gathering brought together esteemed experts, policymakers, and stakeholders to address the urgent challenges surrounding the pressing issues facing the country. Speaking at the

launching ceremony, former PIDE Research chief Dr Idrees Khawaja said the study undertaken on the demand of the Capital Development Authority argues that free parking is, in a sense a subsidy to car owners and encourages car use beyond the optimal limit.

The idea of the study emerged in a meeting between PIDE VC Dr Nadeem Ul Haque and the then CDA Chairman Amer Ali Ahmed, in January 2022.

Dr Haque proposed introducing paid Parking in Islamabad to reduce traffic congestion. Ahmed jumped on the idea and formally

asked PIDE to propose the conceptual design and determine the idea's viability, he said.

To devise a parking plan for Islamabad on a pilot basis, the PIDE team surveyed 66 parking locations in 17 busy markets of Islamabad. The survey was undertaken to determine the demand and supply of parking. The survey findings suggest that in several locations and during several hours of the day, the demand for Parking exceeds the supply, leading motorists to spend considerable time cruising for parking, spending extra fuel, and parking in the streets.

## Pakistan **OBSERVER**

July 13, 2023

# Paid parking suggested to mitigate traffic congestion

Pakistan Institute of Development Economics (PIDE) on Wednesday launched a book/study report, suggesting developing the paid-parking culture in the federal capital to mitigate traffic congestion effectively in the metropolis.

Speaking at the launching ceremony of a book titled "Traffic Management & Congestion Mitigation: Parking Policy for ICT", PIDE's former Chief of Research Dr Idrees Khawaja, the study undertaken on the demand of the Capital

Development Authority argued that free-parking encouraged car use be-



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To devise a pilot parking plan for Islamabad, the PIDE team surveyed

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# PIDE suggests paid parking in capital to mitigate traffic congestion

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A survey was also undertaken at selected locations to assess the willingness to pay for parking that suggested around 69.3 per cent of the parkers were willing to pay for the facility.

The PIDE study recommended parking lots and other designated parking places, containing car parking stalls, motorbike parking stalls, buffers; sidewalks & frontages; crosswalks, ramps & bollards; vegetation medians & green parking stalls. It suggested the installation of parking meters and the development of a parking app to collect parking fees, monitored by close-circuit television cameras and supplemented by traffic wardens' manual operation.

The study has also worked out the financial viability of the suggested parking plan, using the average parking demand based on the survey and a flat rate of Rs30

per hour, the net revenue, after accounting for all costs from just 30 parking lots in seven locations. It would help tackle traffic congestion and generate around Rs51 million per month.

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While discussing the report, Secretary of the Benazir Income Support Programme (BISP) Amir Ali Ahmed said the study emphasized curbing car use rather than raising revenue.

He said reducing traffic congestion and car use was possible with the availability of alternate means of transportation, adding the survey suggested that most people visiting the markets in Islamabad have a travel distance of less than 30 minutes.

"This implies that most of those visiting Islamabad's markets come from within Islamabad."

After examining the routes of the public transport and metro bus service routes, the PIDE's study proposed 14 additional public bus or shuttle-service routes in Islamabad.

The study also recommended an awareness campaign to create a buy-in for the parking, adding "Resistance is likely to come from shop owners, who might apprehend that this will reduce their customers. They need to be

convinced with evidence that ease of parking for the motorist is, in fact, likely to increase their customers."

Director RASTA (Research for Social Transformation and Advancement) Dr Faheem Jehangir said the report launch provided a platform for fruitful exchanges and collaboration among stakeholders from various sectors.

Earlier, PIDE Vice Chancellor Dr. Nadeem Ul Haque addressed the audience and highlighted key challenges and opportunities in the sector.

Another book titled "Power, Profit & Plans: The Political Economy of Housing in Pakistan" was launched that delved into the political economy of housing in Pakistan, uncovering the unequal development patterns and socio-economic disparities prevalent in the urban landscape.

The book underscored the pressing need for institutional and policy reforms, highlighting the role of improved governance in addressing the housing crisis.

## Speakers underscore need for taking concrete steps aimed at improving housing affordability

ISLAMABAD: Speakers at an event have urged the government to introduce serious policy, institutional, financing, and taxation reforms to improve housing affordability, especially for the middle and lower classes.

Addressing at launching ceremony of books jointly organised by the Pakistan Institute of Development Economics (PIDE) and RASTA, they underscored the need for proper regularisation of the housing sector in the country.

Dr Nadeemul Haque, Vice Chancellor PIDE, addressed the audience and highlighted key challenges and opportunities in the sector. He said that the book underscores the pressing need for institutional and policy reforms, highlighting the role of improved governance in addressing the housing crisis. The book offers a comprehensive analysis and roadmap for addressing Pakistan's housing challenges. He said that "Power, Profit and Plans" delves into the political economy of the housing sector in

Pakistan, uncovering the unequal development patterns and socio-economic disparities prevalent in the urban landscape. Nasir Javed, the editor of the book, apprised the participants by presenting key features of the book, "Power, Profit & Plans: The Political Economy of Housing in Pakistan".

He mentioned it is a multi-author book that highlights that urbanization in Pakistan, addition to the slow and steady flow of economic migrants from rural areas, had added at least six spikes starting with the migration of 1947, wars, floods, terrorism, etc. These unusual spikes placed pressure on urban housing, coupled with rapid population growth and institutional inefficiencies and complexities, described as "institutional spaghetti", has led to the housing crisis.

Pervaiz Latif Qureshi, an urban development expert, said that the book offers a number of policy, institutional, financing, and taxation reforms that are likely to

improve housing affordability, especially for the middle and lower classes.

The PIDE has also proposed introducing paid parking in Islamabad to mitigate traffic congestion in the city. The PIDE also launched a study on introducing paid parking in Islamabad at the occasion.

Speaking at the book launch, "Traffic Management and Congestion Mitigation: Parking Policy for ICT", in his presentation by Dr Idrzes Khawaja, former chief of research, PIDE, said that the study undertaken on the demand of the Capital Development Authority argues that free parking is, in a sense a subsidy to car owners and encourages car use beyond the optimal limit.

Dr Haque proposed introducing paid parking in Islamabad to reduce traffic congestion. Ahmed jumped on the idea and formally asked the PIDE to propose the conceptual design and determine the idea's viability.

The conceptual design of

parking lots and other designated parking places, recommended by the PIDE study, would have the following elements: Car parking stalls, motorbike parking stalls, buffers; sidewalks and frontages; crosswalks, ramps and bollards; vegetation medians and green parking stalls. Accessibility to parking for differentially-abled persons, bus stops, delivery parking and taxi stand. Parking of cars at different angles (perpendicular, parallel, 30°, 45°, and 60°) has been recommended depending on the layout of the parking lot and other situational factors. The study recommends the installation of parking meters and the developing of a parking app to collect parking fees. The study contains suggestions on viable meters and gives a prototype of the proposed parking app for collecting parking fees. The entire mechanism must be monitored by CCTV cameras and supplemented by manual monitoring by traffic wardens.

—ABDUL RASHIED AZAD

July 13, 2023

## PIDE and RASTA jointly launch book

**T.M. Report**

PESHAWAR: Pakistan Institute of Development Economics (PIDE) and RASTA jointly book/report on "Power, Profit and Plans: The Political Economy of Housing in Pakistan" and "Traffic Management & Congestion Mitigation: Parking Policy for Islamabad.

In this regard, the book/reports launching ceremony was held Planning Commission of Pakistan, Islamabad, said in a press release issued here Wednesday. The highly anticipated gathering brought together esteemed experts, policymakers, and stakeholders to address the urgent challenges surrounding the housing sector in the country.

Dr. Nadeem Ul Haque, Vice Chancellor of the Pakistan Institute of Development Economics (PIDE), addressed the audience and highlighted key challenges and opportunities in the sector. "Power, Profit & Plans" delves into the political economy of housing in Pakistan, uncovering the unequal development patterns and socio-economic disparities preva-

lent in the urban landscape. The Book underscores the pressing need for institutional and policy reforms, highlighting the role of improved governance in addressing the housing crisis. The Book offers a comprehensive analysis and roadmap for addressing Pakistan's housing challenges.

Nasir Javed, Editor of the book, apprised the participants by presenting key features of the Book titled: "Power, Profit & Plans: The Political Economy of Housing in Pakistan" is a multi-author book that highlights that urbanization in Pakistan, addition to the Slow and Steady flow of economic migrants from a rural area, had added at least six spikes starting with the migration of 1947, wars, floods, terrorism, etc. These unusual spikes placed pressure on urban housing, coupled with rapid population growth and institutional inefficiencies and complexities, described as 'institutional spaghetti,' has led to the housing crisis.

While speaking at the occasion, Mr. Pervaiz Latif Qureshi, Urban Development Expert, said that the Book offers a number of policy, in-

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Speaking at the book launch titled "Traffic Management & Congestion Mitigation: Parking Policy for ICT", in his presentation by Dr. Idrees Khawaja, Former Chief of Research, PIDE, said that the study undertaken on the demand of the Capital Development Authority argues that free Parking is, in a sense a subsidy to car owners and encourages car use beyond the optimal limit. The idea of the study emerged in a meeting between VC PIDE Dr. Nadeem Ul Haque and the then Chairman CDA, Mr. Amer Ali Ahmed, in January 2022. Dr. Haque proposed introducing paid Parking in Islamabad to reduce traffic congestion.



July 13, 2023

# PIDE and RASTA jointly launch book/report

## MT REPORT

**P E S H A W A R :** Pakistan Institute of Development Economics (PIDE) and RASTA jointly book/report on "Power, Profit and Plans: The Political Economy of Housing in Pakistan" and " T r a f f i c Management & Congestion Mitigation: Parking Policy for Islamabad. In this regard, the book/reports launching ceremony was held Planning Commission of P a k i s t a n ,

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## TIMES REPORT

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least six spikes starting with the migration of 1947, wars, floods, terrorism, etc. These unusual spikes placed pressure on urban housing, coupled with rapid population growth and institutional inefficiencies and complexities, described as 'institutional spaghetti,' has led to the housing crisis. While speaking at the occasion, Mr. Pervaiz Latif Qureshi, Urban Development Expert, said that the Book offers a number of policy, institutional, financing, and taxation reforms that are likely to improve housing affordability, especially for the middle and lower classes.

# RASTA launched two much-awaited reports on “Power, Profit & Plans

PIDE has also proposed introducing paid Parking in Islamabad to mitigate traffic congestion in the city; 69.3% of the parkers are willing to pay for Parking

MAHNOOR ANSAR

ISLAMABAD: Pakistan Institute of Development Economics (PIDE) and RASTA jointly hold a book/report launch event at the Planning Commission of Pakistan, Islamabad.

The highly anticipated gathering brought together esteemed experts, policy-makers, and stakeholders to address the urgent challenges surrounding the housing sector in the country. Dr. Nadeem Ul Haque, Vice Chancellor of the Pakistan Institute of Development Economics (PIDE), addressed the audience and highlighted key challenges and opportunities in the sector. “Power, Profit & Plans” delves into the political economy of housing in Pakistan, uncovering the unequal development patterns and socio-economic disparities prevalent in the urban landscape. The Book underscores the pressing need for institutional and policy reforms, highlighting the role of improved governance in addressing the housing crisis. The Book offers a comprehensive analysis and roadmap for addressing Pakistan’s housing challenges. Mr. Nasir Javed, Editor of the book,



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tion in the city. The Pakistan Institute of Development Economics (PIDE) also launched a study on introducing paid Parking in Islamabad at the occasion. Speaking at the book launch titled “Traffic Management & Congestion Mitigation: Parking Policy for ICT”, in his presentation by Dr. Idrees Khawaja, Former Chief of Research, PIDE, said that the study undertaken on the demand of the Capital Development Authority argues that free Parking is, in a sense a

subsidy to car owners and encourages car use beyond the optimal limit. The idea of the study emerged in a meeting between VC PIDE Dr. Nadeem Ul Haque and the then Chairman CDA, Mr. Amer Ali Ahmed, in January 2022. Dr. Haque proposed introducing paid Parking in Islamabad to reduce traffic congestion. Mr. Ahmed jumped on the idea and formally asked PIDE to propose the conceptual design and determine the idea’s viability. To devise a parking plan for Islamabad

on a pilot basis, the PIDE team surveyed 66 parking locations in 17 busy markets of Islamabad. The survey was undertaken to determine the demand and supply of Parking. The survey findings suggest that in several locations and during several hours of the day, the demand for Parking exceeds the supply, leading motorists to spend considerable time cruising for Parking, spending extra fuel, and Parking in the streets. A survey was also undertak-

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July 13, 2023

## i NEWS PAKISTAN



PIDE's RASTA launched two much-awaited reports on "Power, Profit & Plans"

July 12, 2023



July 13, 2023

یوم بیچ = پاکستان = اسلام آباد میں پارکنگ فیس، ماہانہ پانچ کروڑ جمع ہو سکتے ہیں: رپورٹ

### اسلام آباد میں پارکنگ فیس، ماہانہ پانچ کروڑ جمع ہو سکتے ہیں: رپورٹ

رپورٹ کے مطابق سات جگہوں پر پارکنگ کی 30 مختص جگہوں سے ہر مہینے 5.1 روپے کروڑ حاصل کیے جا سکتے ہیں۔



انڈینڈنٹ اردو | بدھ 12 جولائی 2023 17:00



The  
**Frontier Post**

July 13, 2023

## **PIDE and RASTA jointly launch book/report**

### **FP Report**

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Dr. Nadeem Ul Haque, Vice Chancellor of the Pakistan Institute of Development Economics (PIDE), addressed the audience and highlighted key challenges and opportunities in the sector.

"Power, Profit & Plans"

dives into the political economy of housing in Pakistan, uncovering the unequal development patterns and socio-economic disparities prevalent in the urban landscape. The book underscores the pressing need for institutional and policy reforms, highlighting the role of improved governance in addressing the housing crisis. The book offers a comprehensive analysis and roadmap for addressing Pakistan's housing challenges.

Mr. Nadeem Ul Haque, Vice-Chancellor of the book, apprised the participants by presenting key features of the book titled: "Power, Profit & Plans: The Political Economy of Housing in Pakistan" is a multi-author book that highlights that urbanization in Pakistan, addition to the slow and steady flow of economic migrants from a rural area, had added at least six million starting with the migration of 1947, wars, floods, terrorism, etc. These unusual spikes placed pressure on

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While speaking at the occasion, Mr. Pervaiz Latif Qureshi, Urban Development Expert, said that the book offers a number of policy, institutional, financing, and monetary reforms that are likely to improve housing affordability, especially for the middle and lower classes.

PIDE has also proposed introducing paid parking in Islamabad to mitigate traffic congestion in the city. The Pakistan Institute of Development Economics also launched a study on introducing paid parking in Islamabad at the occasion.

Speaking at the book launch titled "Traffic Management & Congestion Mitigation: Parking Policy for ICT", in his presentation by Dr. Ishaq Khanuja, former Chief of Research, PIDE, said that the study

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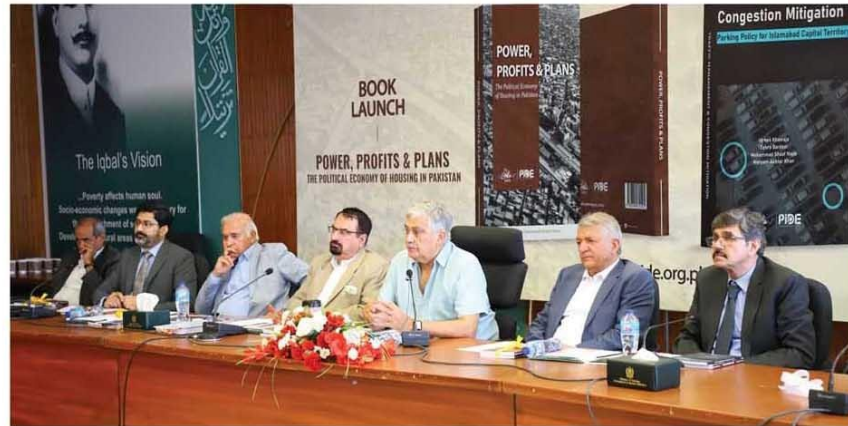
## PIDE's RASTA launched two much-awaited reports on "Power, Profit & Plans"

INP

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"Power, Profit & Plans" delves into the political economy of housing in



Pakistan, uncovering the unequal development patterns and socio-economic disparities prevalent in the urban landscape.

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