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Austerity: Which Way Now?

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Austerity, during the global financial crisis, was the rubric used to define the highly contractionary policies at the cost of domestic social and infrastructural needs (see Varoufakis 2017). Economies with high fiscal deficits and high debt to GDP ratios are often pushed to adopt austerity IMF programmes (see Box 1 and 2, Alesina et al. (2019).

Does austerity help or hurt the stabilising country?

- *Proponents*, such as the IMF regard that as a moral responsibility to reduce the excessive debt accumulated due to policy mistakes and political distortions.
- *Opponents*, consider austerity as inappropriate, troublesome and disruptive. They also that increased taxes, reduced expenditures, or both could adversely affect productivity, growth employment and welfare.

Alesina, et al. (2019) and Ramey (2016) have done comprehensive work to demarcate which type of austerity is less distortionary. **Expenditure-based austerity is less costly as compared to tax-based austerity.** They note that tax-based austerity negatively hit private capital investment. Therefore, it has a longer negative effect in terms of size and span of time.

Can austerity be expansionary? Alesina, et al. (2019) claim that it is possible when accompanied by compensatory growth in private consumption, private investment and net exports. Few notable examples of the expansionary austerity are Ireland, Austria and Denmark, Canada, Spain and Sweden in 1980s and 1990s. More recently, the United Kingdom and Ireland did a better job in economic growth despite cutting back on the banking sector's spending and issues. Apparently, countries with strong institutions and credible policymaking can generate required expansionary responses.

Box 1: Austerity and Stabilisations

Austerity: The austerity is a policy of reducing government deficits and stabilising government debt by cutting government expenditure or increasing taxes or both. Alesina et al (2019a) discuss the expenditure-based austerity and tax-based austerity in greater details.

Stabilisation: It is an imposed stringent monetary and fiscal discipline, as a condition, on the highly indebted economies which approach for the fund to correct their balance of payment problems.

Box 2: Policy Mistakes and Political Distortions

The standard economic theory and the practice suggest that the economies run fiscal deficits in the period of economic down turn and then these deficits are balanced in boom period. Besides this, the forward looking and rational government also accumulate some extra funds for the difficult times. Therefore, theoretically, there is no need of austerity. On the contrary, the austerity policy is common in due to *inadequate policy*. That is, the country don't save in boom period. They even run deficit in the boom period as well. The other important reason is that the countries need exceptional high spending due to war and other disasters mainly because of political distortions (Alesina et al 2019a).

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In this backdrop, the present knowledge brief is divided into two main parts. First, we shall review the existing literature on the fiscal multipliers: the government spending multipliers and the tax multipliers to draw some important conclusions. Second, we shall attempt to calculate the fiscal multipliers to invite the policy discussion in Pakistan.

Empirical Evidence Around the World

To begin with, let us review fiscal multipliers (See Table 1). The key takeaways are:

- (1) The calculation of fiscal multipliers is not a straightforward task. Different studies provide different estimates even for the same economy depending on the focus, objective, assumptions and methodology (See Box 3).
- (2) There is a considerable difference between the expenditure-based austerity plan and tax-based austerity plan.
 - (a) The expenditure multipliers range from 0.00 to 2.5, i.e., the growth impact could be positive if done well. In any case, the negative impact is low.
 - (b) Tax multipliers are −0.5 to −5.5, i.e., tax-based austerity always slows down economic growth.
- (3) Alesina et al. (2019a) document that;
 - (a) A 1 percent reduction in deficit through cuts on government expenditure is associated with the 0.5 percentage point reduction in GDP, and the recession will last a couple of years.
 - (b) On the other hand, a 1 percent reduction in deficit through the tax-based austerity is associated with a 2 to 3 percent loss of GDP growth and recession will last for several years.
- (4) Furthermore, Alesina, et al. (2019b) note that the expenditure-based austerity may reduce the growth rate of debt to GDP ratio. On the other hand, the tax-based austerity plan may increase the growth rate of debt to GDP ratio.
- (5) Alesina, et al. (2019a) document that private investment in expenditure-based austerity plan differs from a tax-based austerity plan.
 - (a) The expenditure-based austerity plans boost the investors' confidence and may help in the increase of private investment.
 - (b) However, the other aggregate demand components are that private consumption and net export do not differ during both austerity plans.
- (6) The impact of austerity policy plan is asymmetric in the recession and boom periods. It may hurt severely in the period of recession and the downturn compared to the boom period.

Box 3: Measurement and Methodology of Multipliers

Measurement:

It is the ratio in change in GDP to a change in government expenditure or Tax revenues. That is the multiplier measures the effect of 1 rupee change in the government spending or tax revenue on the level of output.

Methodology:

Impact Multipliers : $(\Delta Y_{(t)})$ $(\Delta G_{(t)})$

Where y is the GDP and G is government expenditure

Empirical Methods:

There are number of methodologies and techniques are used to estimate the fiscal multipliers by using econometrics. But the Vector Autoregressive model (VAR) and Structural Vector Autoregressive Model (SVAR) are commonly used. The proponents of these methodologies advocates that the there are several variables of interest which are interrelated in a backdrop of a specific economy. Therefore, these linkages should be taken properly in calculating the size of horizon of fiscal multipliers (see Batini et al. 2014 for details). The second stream of empirical models are based on the cointegrations and error correction models.

Model Based Multipliers:

Dynamic Stochastic General Equilibrium (DSGE) models are also commonly used to estimate the impact of fiscal policy on the output. The DSGE modelling incorporate the many micro informations in the modelling which is a great edge on the VAR modelling and Static measures of the Multipliers. However, the DSGE modelling is itself a challenging job.

Table 1
Summary of Expenditure Multiplier Estimates

Summary of European Proceedings of English Summary						
Study	Sample Period	Value of Multiplier				
Barro (1981)	1898-1972	0.51 to 0.98				
Rotemberg and Woodford (1992)	1947-89	1.25				
Ramey and Shapiro (1998)	1947-96	0.60 to 1.00				
Blanchard and Perotti (2002)	960-97	0.90 to 1.29				
Mountford and Uhlig (2009)	1955-2000	0.65				
Hall (2009)	1930-2008 and subsamples	0.70 to 1.00				
Cogan, et al. (2010)	1966-2004	0.64 at peak				
Fisher and Peters (2010)	1960-2007	1.50				
Barro and Redlick (2011)	1917-2006 and subsamples	0.60 to 0.70				
Ramey (2011)	1939-2008 and subsamples	0.60 to 1.20				
Auerbach and Gorodnichenko (2013)	1947-2008	-0.30 to 2.20				
Zeev and Pappa (2015)	1947-2007	2.0				
Serrato and Wingender (2016)	1970 – 2009	1.70 to 2.00				
De Cos and Moral-Benito (2016)	1986 to 2012	0.60 to 1.40				
Ramey (2016)	Various Samples for Various Countries	0.56-1.97				
Dupor and Guerrero (2017)	1951-2014	0.00 to 0.50				
Hagedorn et al. (2019)	An experimental study with microdata	1.34				
Alesina, et al. (2019a)	Various Samples for various Countries	0.00 to 2.5				
Alesina, et al. (2019b)	Various Samples for various Countries	0.00 to 2.5				
Berge, et al. (2020)	1889-2015	0.74 to 1.93				
Metelli and Pallara (2020)	1929 -2015	0.20 to 2.50				
Summary of Tax Multiplier Estimates						
Evans (1969)	1966–74	-0.5 to 1.70				
Blanchard and Perotti (2002)	1960–97	-0.78 to -1.33				
Mountford and Uhlig (2009)	1955–2000	-5.25				
Romer and Romer (2010)	1947–2007	-3.00				
Barro and Redlick (2011)	1917–2006 and subsamples	-1.10				
Favero, et al. (2011)	1980-2009	-0.50				
Mertens and Ravn (2014)	1950–2006	-2.00 to -3.00				
Caldara and Kamps (2017)	1947–2006	-0.65				
Alesina, et al. (2019a)	Various Samples for various Countries	-1.7 to -5.5				
Alesina, et al. (2019b)	Various Samples for various Countries	-1.8 to -5.3				

The Case of Pakistan

Few studies have estimated the fiscal multipliers for Pakistan (see Table 2).

The present brief calculates the numerical values of the overall government expenditure, development expenditure, current expenditure, direct taxes and indirect taxes (see Table 2). Our calculations are in line with Haque and Montiel (1993), Alesina et al. (2019) and Ramey (2016). Highlights are:

- As expected, pending multipliers are positive, and tax multipliers are negative.
- The size of spending multiplier is smaller than the value of tax multipliers. That is, the tax-based austerity plan will hurt more as compared to the expenditure-based austerity plan.
- Further, the multipliers' development expenditures are much higher than the current expenditure multiplier (See Box 4). This implies that cutting development expenditures is a fatal mistake even in the recessions.

Table 2

The Fiscal Multiplier in Pakistan

Study	Sample	Methodology	Spending Multiplier/Shocks	Tax Multiplier/Shocks
Khan et al. (2016)		SVAR and DSGE	Positive	
Ilzetzki and Lagakos (2017)	2005-06	Simulations		-0.5 to -1.50
Munir and Riaz (2020)	1976-2018	VAR	Positive	Negative after 2 nd Quarter
Ahmed et al. (2018)	1974-2018	DSGE		-1.68
Khalid and Satti (2016)	1971-2010	SVAR	Positive	Positive
Hayat and Qadeer (2016)	1974-2013	VAR	Positive	Negative
Raashid et al. (2020)	2002-2019	DSGE and SVAR	0.18 to 0.78	
Author's Calculation	uthor's Calculation 1990-2018 ARDL Overall Expenditur Multiplier 0.80	Overall Expenditure	Tax Multiplier	
			•	Direct Indirect Tax Tax
				-1.73 -4.13

¹Most of the work has been done in term of shock and response. That is, what will be the response of output when shocks are given to government expenditures and taxes.

In a nutshell, expenditure-based stabilisation is preferable. is preferable, if inevitable, as compared to tax based austerity. Unfortunately, all our stabilisation programmes and donorfunded programmes that have guided our policy have been based on tax increases. As suggested in this analysis, the payoff is in expenditure reduction, especially reducing targeted and making expenditure efficiency and growth orientation.

Alesina et al. (2019a) suggest that the tax-based austerity hurt some essential components of aggregate demand: private consumption, private investment and net exports. Therefore, we estimate the impact of taxes through the channels of private consumptions and private investment.

Note earlier PIDE studies have supported our findings that our policy orientation for the last three decades seeking stabilisation through increased taxation has negative growth consequences.

countries that tax increases reduce economic growth.

• Nasir et al. (2020) have shown higher taxes, and excessive documentation reduce transactions in the economy leading to lower economic growth, Nizamani (2020) overwhelming empirical evidence across

Box 4: Haque and Montiel (1993) Macroeconomic Model on Fiscal Adjustments

Haque and Montiel (1991 1993) are some pioneer studies that made an empirical case for the fiscal adjustments for Pakistan based on the macroeconomic model. They simulate the fiscal adjustments in several different scenarios. The empirical findings suggest that the reducing the public consumption is the most favourable scenario for the medium term economic growth of Pakistan. The least favourable scenario is the reducing public investment. The revenue increase scenario is paced in the intermediate

Conclusion

Three important messages can be drawn:

- 1. The tax-based austerity is more costly and long-lasting than expenditure-based austerity irrespective of the nation, methodology, sample and focus.
- 2. The current expenditure multiplier is lower than the development expenditure. Therefore, the cut in current expenditure will have an insignificant impact on economic growth.
- 3. The indirect taxes are more distortionary as compared to direct taxes in an austerity policy plan. It hurt private consumptions and private investment.

Clearly, we and the IMF need to rethink our stabilisation approach. Tax increases for the last three decades have been arbitrary and distortionary and too frequent (Nasir 2020, Haque 2015). Perhaps, for this reason, long-run growth and productivity have been showing a declining trend over this period.

Expenditures are hard to rationalise and restrain. Salary increases and PSDP losses have piled up while political will or sagacity appears to be lacking. Private investment too remains low and declining wary of arbitrary and undertone tax increases and mindful of the lack of expenditure control. The business community continues to complain about the "cost of doing business" arising from this stabilisation approach based on uncertain and costly tax policy and lack of expenditure control.

This and other PIDE research shows the need to change our macro policy approach and focus on expenditures. It will require painstaking work and serious reform. But the payoffs could be large.

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