

# MARKETS



## AGRICULTURE IN PAKISTAN

### Agriculture in Pakistan: A Revisit

By Mahmood Hasan Khan

*“The farmer is the only man in our economy who buys everything at retail, sells everything at wholesale, and pays the freight both ways.” — John F. Kennedy*

### Introduction

Pakistan’s agriculture sector is in a precarious state. I think the blame rests with the state, its policies and agents, more than the vagaries of nature. But on the bright side we can influence public policy far more than the moods of nature.

The challenges to the sector also offer fresh opportunities and incentives to make the agriculture sector a vibrant partner, if not leader, of the national economy. There are numerous policy issues given the multiple and competing interests of stakeholders. These include small and large

landowners and livestock market intermediaries (traders, processors and manufacturers), consumers, holders, landless tenants not-for-profit private organizations, and the public sector departments and labourers, private agencies. Four major policy issues that need to be addressed are:

A suitable policy framework is premised on three propositions. First, we should use a ‘farming systems’ approach, in which crops and livestock are viewed as two interdependent parts of the production regime adapted to the changing resource endowment and markets. Second, small farmers (landowners and tenants) and livestock holders are the key players—small-scale agriculture supports the livelihoods of a majority of the rural poor—

#### **Challenges Facing the Sector**

- *Meet the changing consumer preferences and dietary habits induced by income growth and urbanization,*
- *Conserve land and water resources in the face of the not-too-certain but potentially serious consequences of climate change,*
- *Absorb the rapidly rising cost of inputs (particularly energy) and support farm profitability,*
- *Involve small farmers and livestock holders in a diversified and commercial agriculture,*
- *Open new investment opportunities in the rural non-farm economy to provide jobs to the landless rural labour, and*
- *Integrate into the global (and increasingly competitive) markets for food and industrial raw material.*

#### **Four policy issues to address:**

1. *Productivity and quality of land and water resources*
2. *Production and distribution of crop seeds and livestock breeds*
3. *Transfer and adoption of productivity-enhancing and profitable technology*
4. *Market structures (supply chains) and government regulations for markets of fruits, vegetables and livestock and their products*

# MARKETS



whose integration in the rapidly-expanding commercialized agriculture is an essential part of the transformation process. Needless to add, the economic survival of small farmers depends on their livestock and wage labor. Third, the agencies of the state should be in the business of protecting property rights that are well defined; investing in public goods (infrastructure and support services); regulating the marketplace for quality and safety for producers and consumers; maintaining an efficient and fair regime of taxation; and providing support (safety-net) to the disadvantaged and vulnerable individuals or groups by income, gender, age, or skills.

***The business of state is not to throttle private initiative and innovation by myriad controls and distort the signals for efficient production and distribution of goods and services.***

Some conditions must be taken into account in designing and implementing policies for an inclusive and sustainable process of agricultural growth:

1. National and provincial research systems need to produce, convert and adapt the best scientific knowledge that exists nationally and internationally.
2. The stock of tested knowledge and technology should be transferred to farmers and holders of livestock in packages that raise the efficiency levels of their resources and farm profits
3. Farmers should have an environment in which their rights to property and resources are well protected; they have fair access to well-regulated and competitive markets for buying farm inputs and services and sell their products; they are supported by the state
4. Fair access to resources and a plain (fair) playing field for participation in the marketplace for the small farmers and livestock holders that contribute large proportion of output to the sector.



Given the concern with issues of environmental degradation, food safety and health the world over and the more open and competitive international markets, it is absolutely essential to (i) wean the farmers away from dependence on input-intensive technology and wasteful management practices and (ii) put in place and enforce rules and regulations that maintain proper incentives for private initiative, innovation and investment, reduce space for rent-seeking and penalise perverse behaviour (pollution and free-riding). Price-

distorting and inequitable (generalised) subsidies, which drain public resources with high opportunity cost, are not part of the emerging regime for international trade in agricultural goods.

Government policy must shift from providing subsidies on farm inputs to investment and support for research and extension services, market infrastructure and information, electrification, and value-addition

# MARKETS



in crop and livestock products. The important issues for public policy to improve the performance of agriculture in Pakistan.

## Agricultural Land

1. Good farmland should be protected from its less agreeable alternative uses, especially around the periphery or in close proximity of the urban centres, by proper and enforceable zoning regulations.
2. Legislate private right to the ownership of agricultural land and enter into official record the title of the legitimate owner. It is absolutely essential to involve all stakeholders in the land survey (using the GIS) needed to resolve the competing claims on land in the existing land record.
3. It is important to find out why the pilot projects on the computerisation of land record have not produced the anticipated results. What lessons have been learnt? Once the digitised land record is completed, do away with the 'patwari' system in the provinces.
4. Protection of land quality should be high on the policy agenda: change the distorted price signals and similar policies that encourage farmers to use the input-intensive technologies. We know that the zero tillage, green manuring, composting and crop rotation help improve the structure and fertility of soils.



## Irrigation Water



1. Put in place a regulatory framework for the use of groundwater and enforce the rules to avoid overexploitation of the aquifer. Why not vest the ownership of groundwater with the state and give fair access to individuals on demand.
2. What lessons have been learnt from the farmer-controlled canal irrigation system and how they have been incorporated in the new canal command areas?

# MARKETS

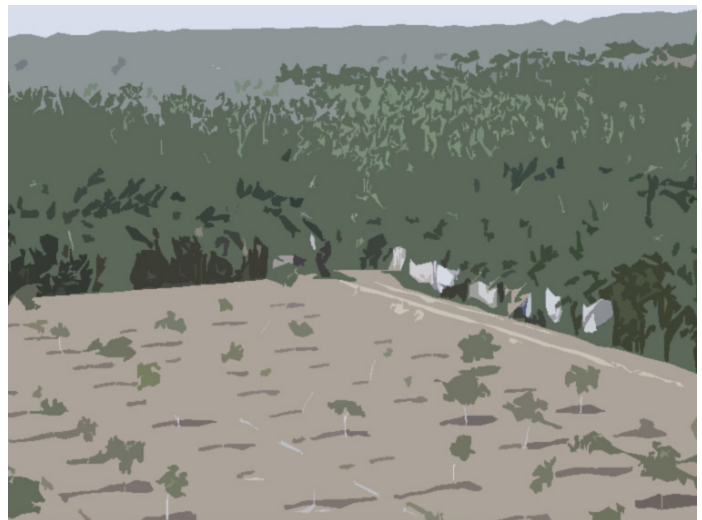


How does the new system compare with the government-controlled centralised canal irrigation system?

3. Introduce on a pilot basis a volume-based system of irrigation water supply starting at the tail-end of watercourses.
4. Management of water at the farm level must be improved by testing and disseminating technologies that take into account the economic and technical constraints of farmers and the small farmers in particular. Are the small farmers too far behind the large farmers in the adoption process? What are the major reasons? How can their constraints be alleviated?

## Crop Varieties and Livestock Breeds

Given the importance of good seeds for crops and their limited use, the regulatory framework should create incentives for breeders in the private and public sectors and private suppliers of seed (produced locally or imported) and regulate the quality and safety aspects of seeds available to farmers in the marketplace.



Too many controls create plenty of room for perverse (rent-seeking) behaviour. Give incentives to the private sector to invest in the projects of breeding, feeding and veterinary services for livestock. Given the success of genetically-modified organisms in many countries, should we not focus the knowledge of biotechnology on crop varieties for higher yield levels, greater resistance to pests and weeds, better adaptation to climate change, and lower dependence on inputs and resources? In a similar way, this technology should be used to improve the breeds of animals for milk and meat.

## Agriculture Research and Extension Services

1. Since good research and extension services are important for the growth of a productive agriculture and farm income, and given the widespread doubts about the effectiveness of the existing agriculture research and extension services, it would be interesting to estimate the rate of return on public sector investment in these activities. Has the service been worth the public money spent on it?
2. How can (or should) the universities, provincial research and extension establishments and the private



# MARKETS



sector improve their collaboration to develop synergies?

3. The attempt to 'corporatise' the provincial research institutes should be done with great care because of the unresolved issues about the transfer of assets and liabilities and the selection of research staff.
4. Is the bifurcated system of extension service in crops and livestock the best way to transmit new technologies and messages to the farmer? Should the extension system not transform itself into a specialised service given by both the public and private sectors? Should the system not use a localised adaptive-research method in which the service interacts with the farmer through focus groups (e.g. Farmer Field Schools or Village Organisations) served by skilled professionals with the support of teams of research specialists? Why not move to a digitised information system between specialists and farmers?

## Markets for Agriculture Products

1. The government's monopoly on markets (mandis) for agriculture produce (e.g. fruits and vegetables) should be terminated and the private sector be allowed to establish regulated markets to reduce the number of intermediaries and their margins. The government should concentrate on providing a fair playing field to the buyer and seller and regulate the quality, grades, and safety of the produce.



2. A similar approach is needed in the selling and buying of live animals and slaughter of animals. Government should not own the mandis for live animals and abattoirs, but regulate them well: let the private sector do its business. In fact, the government should give material incentives and facilities to the livestock holders and private investors to develop livestock pockets in the rural areas where the animals are kept by millions of small livestock holders.

3. Finally, governments should not be capping the price of milk or meat in the urban areas since it either raises the price, or reduces the supply, or encourages malpractices (adulteration, etc.).

# MARKETS



## Information and Data

1. Since government agencies collect and keep almost all of the information and data related to various aspects of crops, livestock and irrigation, it is necessary to improve their quality by involving other stakeholders in the planning, designing and collection processes. Data verification should be a continuous process.
2. Government should remove all legal and administrative barrier for access to information and data—make them available on demand—which are of public interest.