

ASER Pakistan

A Citizen Led Accountability initiative

Huma Zia Faran

ASER PAKISTAN 2010-2015

- Citizen led large scale national household survey (**3-16 years**).
- Quality of education in rural and some urban areas (**5-16 years**).
- Seeks to provide evidence on learning and access.
- Influence National & Provincial policy and actions for Right To Education (RTE) Article 25-A.
- Provides information for tracking MDG/EFA trends and targets up to 2015.
- Influencing goal setting for Post-2015 agenda.



ASER PAKISTAN 2010-2015



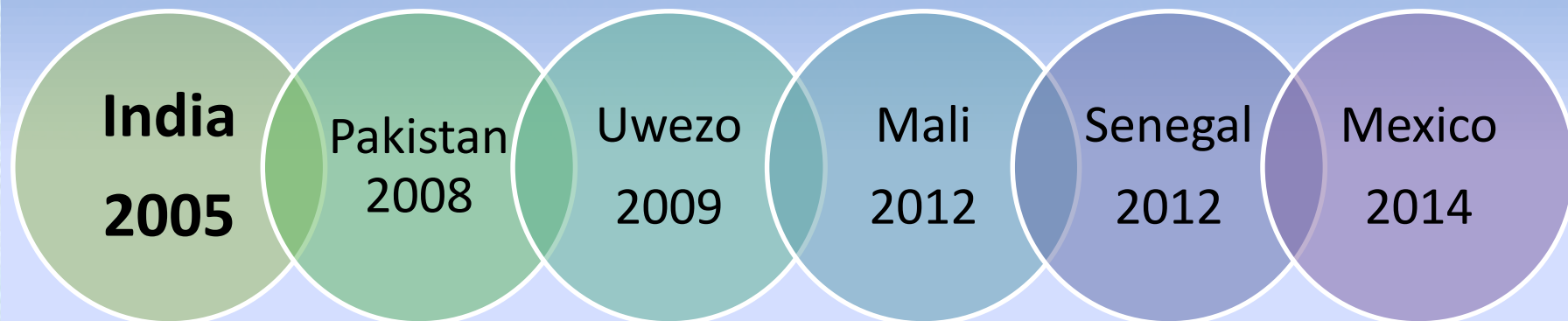
Engage Citizens – Assess Learning – Collect Evidence - Inform Citizens - Pushing for Action to Improve Learning

Three fold objectives:

- To get reliable estimates of the status of children's schooling and basic learning (reading and arithmetic level)
- To measure the change in these basic learning and school statistics from last year
- To interpret these results and use them to affect policy decisions at various levels.

Citizens Response To Learning Challenges

A South-South Initiative



**Conceptualized as a Citizens' Social Movement
Leading from the Front with Bold & Distributed Leadership Model**

India & Pakistan

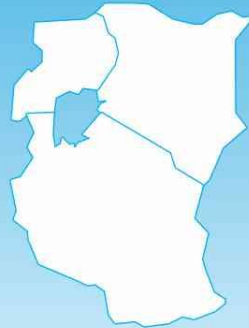


ASER



IMPACT

East Africa

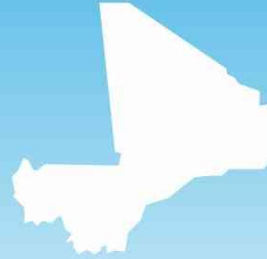


UWEZO



CAPABILITY

Mali



BEEKUNGO



**WE ARE IN IT
TOGETHER**

Senegal

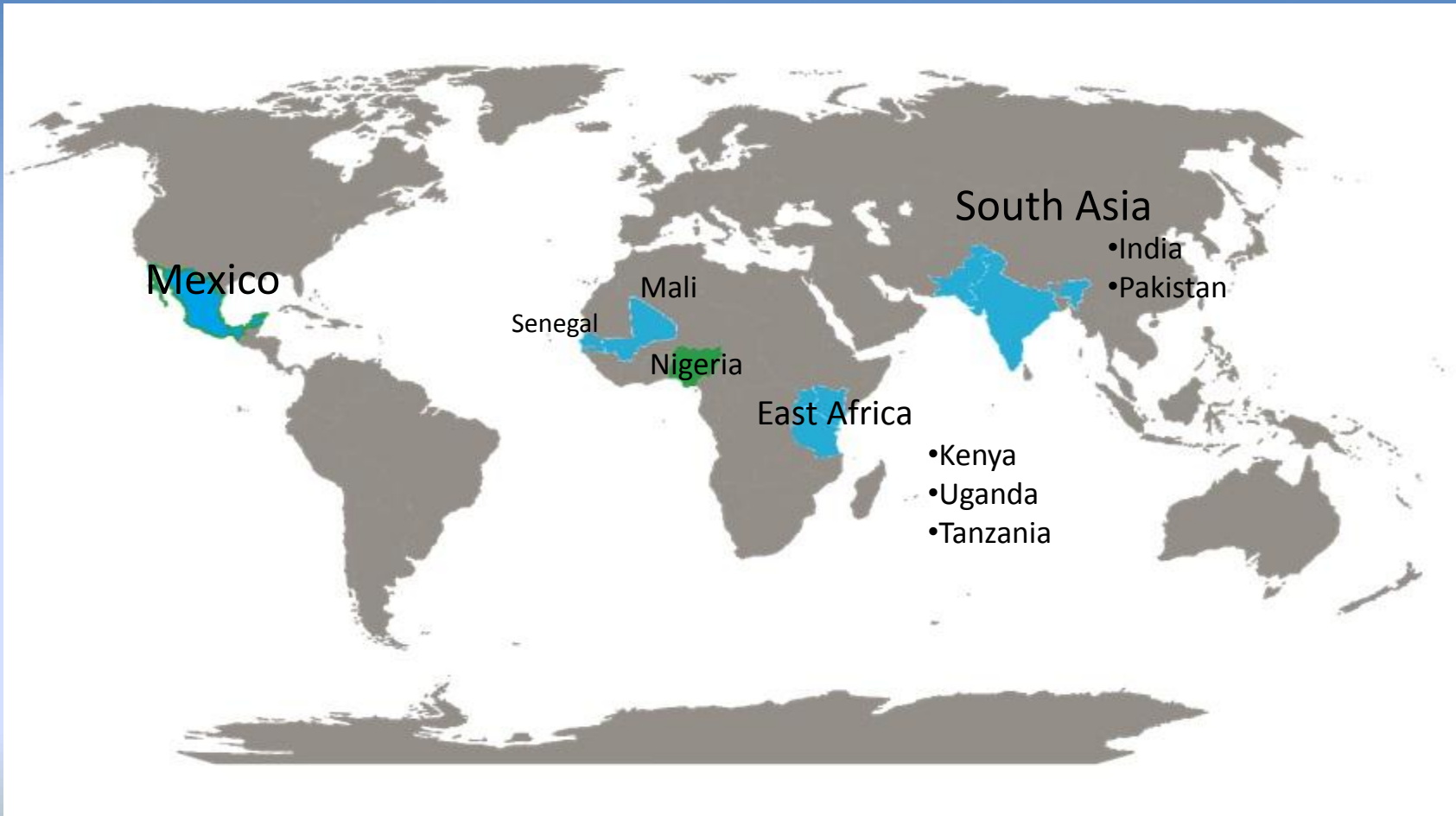


JANGANDOO



**LEARN
TOGETHER**

The JUBA family spreading globally



Nigeria is exploring options to join the JUBA family in 2015

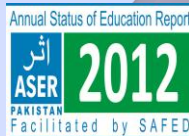
Scale of ASER 2011-2014

ASER the best example of
Citizens Led Learning
Accountability
Initiative



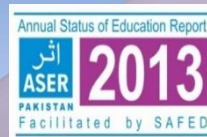
85

Districts (Rural)
3 districts (Urban)



136

Districts (Rural)
6 districts
(Urban)



138

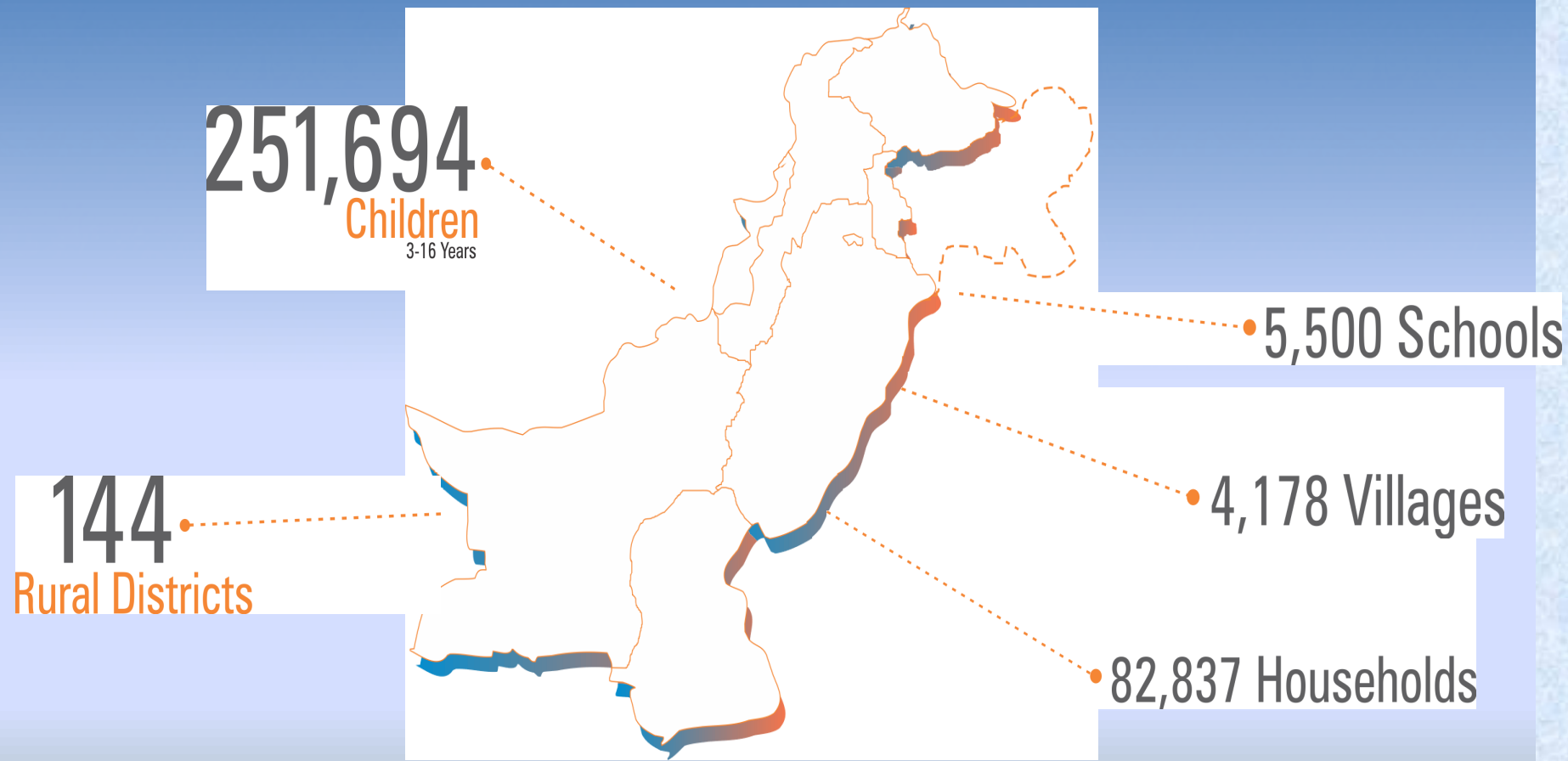
Districts (Rural)
13 districts
(Urban)



144

Districts (Rural)
21 districts
(Urban)

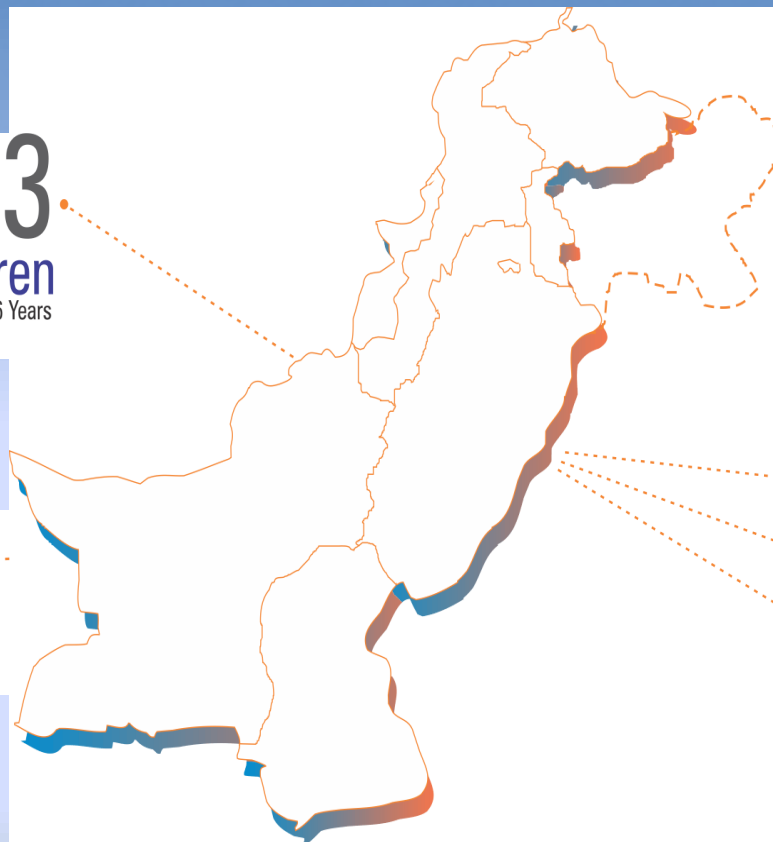
Scale & Scope (Rural) 2014



Scale & Scope (Urban) 2014

27,733
Children
3-16 Years

21
Urban Centres



- 735 Schools
- 520 Blocks
- 10,259 Households

Methodology of Survey

Sample:

- Rural:** 600 households per district.
Two-stage stratified sample;
30 Villages selected randomly using the village directory of the latest Census. The Probability Proportional to Size Sampling (PPS) technique adopted
20 households per village and in each village.
1 govt. and 1 private school are surveyed
- Urban :** Primary Sampling Units – PBS

PROCESS



Objective

- Provision of Dataset on
- Learning Outcomes
- Access
- School Facilities

Evidence

- Trainings
- Field Survey
- Data Collection
- ASER Report
- National
- Provincial
- District
- Policy Briefs
- District Report Card

Advocacy

- Report Launches
 - National, Provincial, District
- Policy Dialogues/ Seminars (Regional /Local)
- ASER Baithaks/ Village Gathering
- CSO Coalition meetings
- Media Training
- Mass dissemination:
 - Poster (target/ actions based)

Impact

- Informed RTE 25-A campaign
- High Level Endorsements
- Provided Baseline for provincial Sector Reforms/Plans
- Influenced political agenda/ campaigns
- Media Campaigns for transforming education
- Triggered Research
- Demand from research institutions

Civil society/Partners engagement at all levels

IMPLEMENTATION STRATEGY

ASER ASSESSMENT TOOLS

ASER Assessment tools are prepared in following categories:

- **Reading (Urdu/Sindhi/Pashto)**
- **Arithmetic**
- **English**
- **General Knowledge**

Assessments are based on Class II level curriculum for English & Urdu/Sindhi/Pashto and Class III level for Arithmetic.



ASER 2014: Enrollment (6-16 Years)

79%



6-16 years

Pro
yea
Proportion of enrolled children (6-16 years) has remain the same as that of 2013.

21%

Learning Levels: Urdu/Sindhi/Pashto (Class 5)



Can Read
Story



Learning Levels: English (Class 5)

2013

English

43%

2014

English

42%



Can Read
Sentence

Learning Levels: Arithmetic (Class 5)

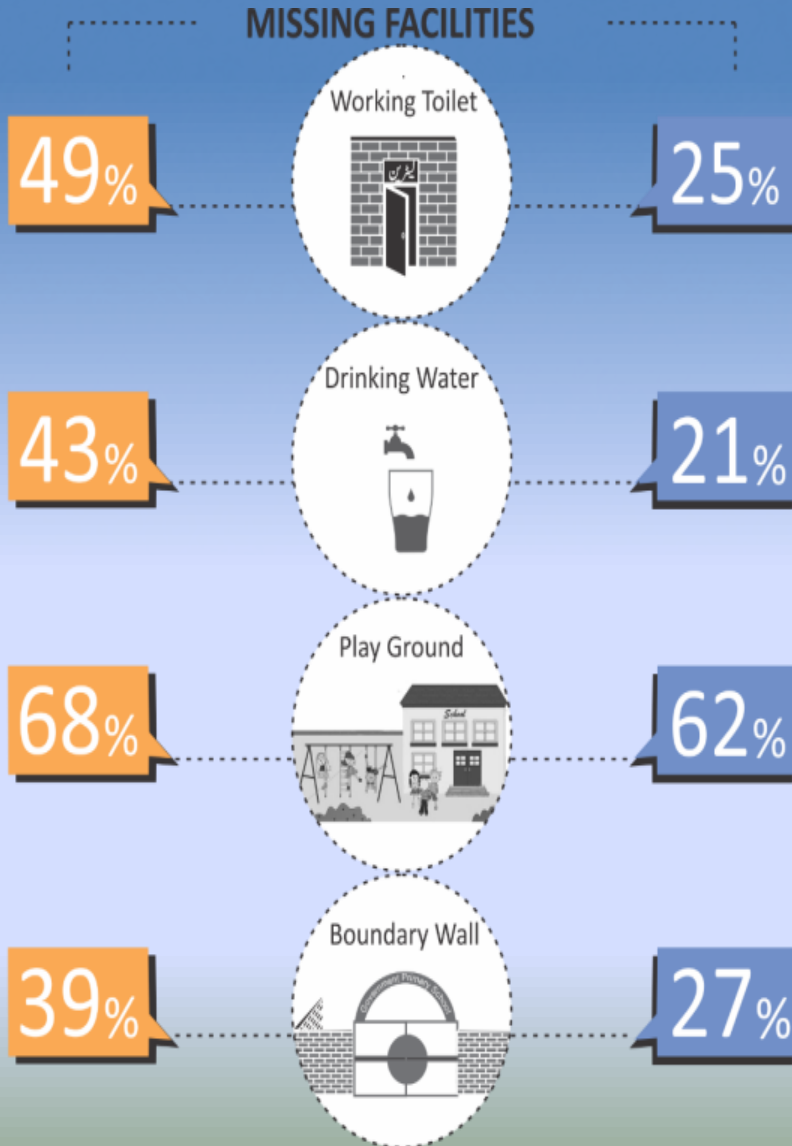


Can Do 2-Digit
Division

Facilities



Government Primary Schools



Private Primary Schools

Development Partners



OPEN SOCIETY
FOUNDATIONS



UKaid
from the Department for
International Development



دبي العطاء
Dubai Cares

Field Partners

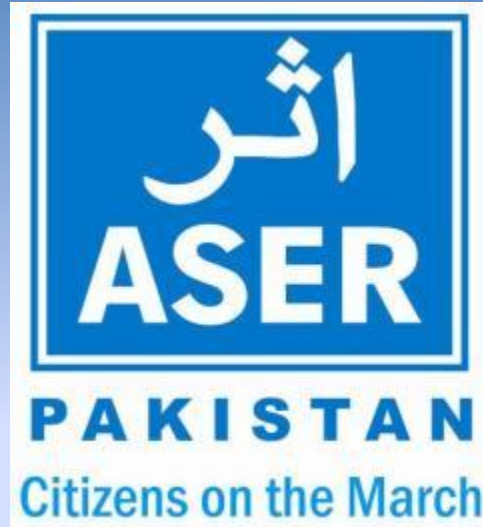


National Commission for
Human Development - NCHD



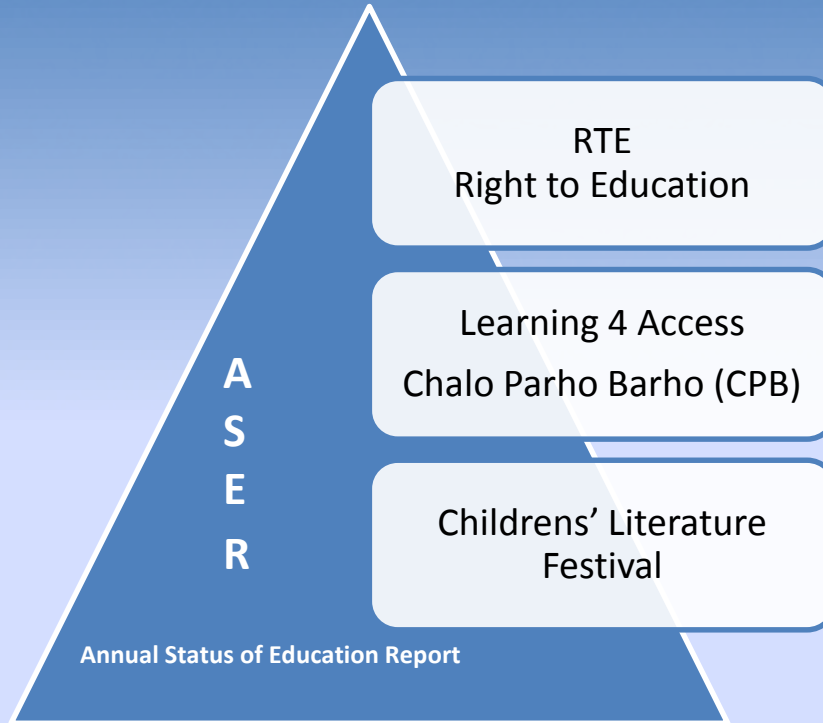
Sindh
Education
Foundation





ASER INFORMING OTHER PROGRAMS (NEW ACTIVITIES)

Citizens' Movement for Quality Education (CMQE)



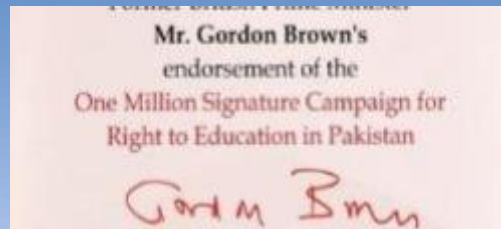
عوامی تحریک برائے معیاری تعلیم

Citizens' Movement For Quality Education (CMQE)

- Nationwide scalable campaigns triggered by evidence on quality and access
- Alliances & Partnerships are at heart of ITA's work

ASER Pakistan – Citizens on the Move

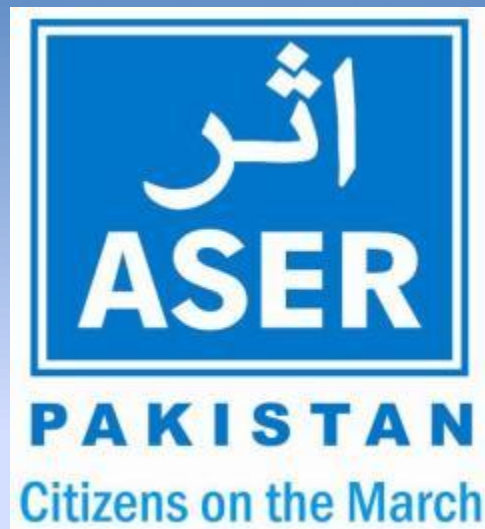
Citizens Movement for Quality Education (CMQE)



- **Right to Education**
- **Article 25 A Free Compulsory Education for 5-16 years**
- **2 million signatures**

- **Chalo Parho Barho - *let's read and grow***
- **Accelerated learning program - for out of school and in-school children at risk of dropping out due to learning gaps .**
- **Learning 4 Access Program**

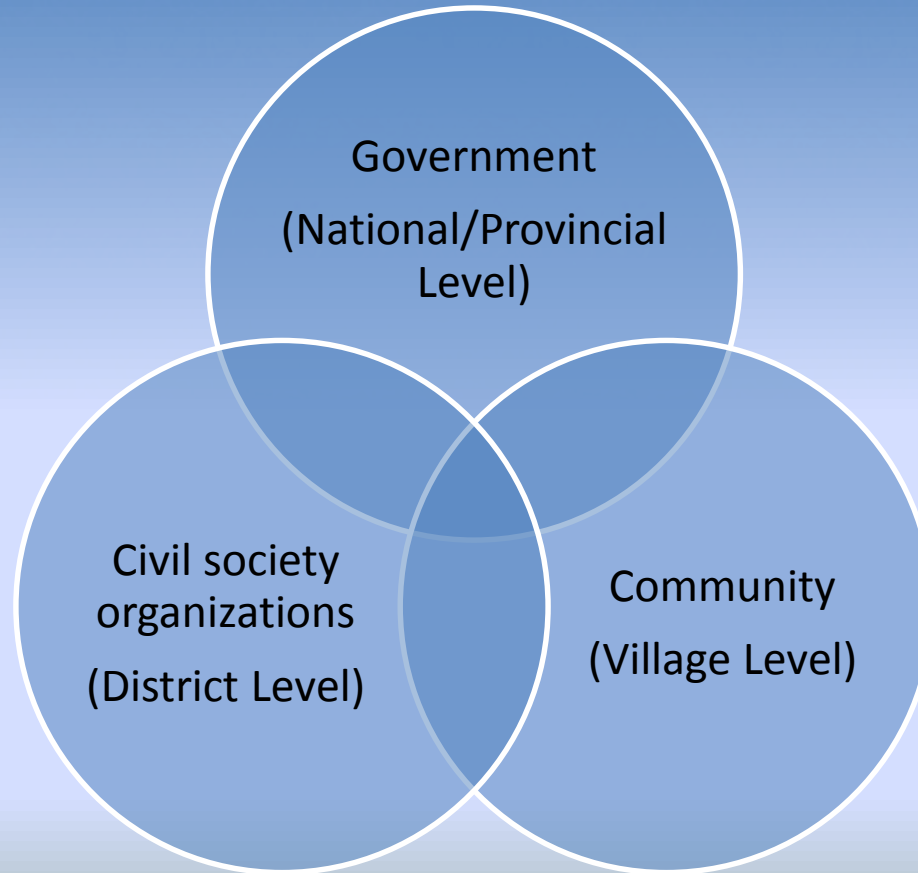
- **Childrens ' Literature Festival - CLF**
- **A movement to promote the culture of reading and creativity through a multi-sensory program –held across the country**



ASER ADVOCACY CAMPAIGN

A story of partnerships and Citizen Participation

ASER Advocacy Targets



Communicating ASER: The Advocacy Model



Village

- Village baithak (Community gatherings) review results for action
- Mobilize citizens.
- Targets teachers, parents, government field officers.

District

- District Seminar /launch based on ASER findings
- Civil society coalitions for Education Development
- Demand for quality education generated through advocacy & action posters
- District Report Cards

Provincial / State

- Provincial Seminar/launch
- Departmental briefings based on ASER data
- Policy seminars/dialogues – thematic e.g. OOSC /Gender

National

- National Launch on ASER Findings
- Briefing to Research institution i.e. SDPI, Jinnah institute, PEAS, etc. And many more

Supported by regular media coverage both in Print & TV

Media Partners:

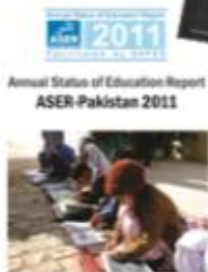
- Newspaper
- TV- campaigns
- Social Media*
 - Face book
 - Twitter
- Policy booklets
- Friends of ASER
- Presentations
- Media Kits

Global → influencing Post 2015 Agenda through LMTEF, Advisory Board Meeting etc.

Publications & Repackaged Info.



Reports



Report Cards



Policy BRIEFS



Advocacy Posters



District Report Cards

Media Coverage



62pc of third graders can't read an Urdu sentence

Pakistan has second lowest school enrolment: study



KARACHI, Feb 13 — Pakistan, by the International Institute for Educational Assessment (IIEA) for the first time, has been ranked 120th out of 122 countries in the world in terms of school enrolment, according to a study by the IIEA.

The study, which was conducted in 2011, found that Pakistan's enrolment rate is 52.6 per cent, which is the lowest among all the countries surveyed. The study also found that the enrolment rate in Pakistan is lower than that of most of the countries in the region.



SAFED's findings are a stark reminder of the need for a comprehensive reform of the education system, which is a pre-requisite for the country to achieve its economic growth and social development. The study also found that the enrolment rate in Pakistan is lower than that of most of the countries in the region.



DAWN LAHORE, WEDNESDAY FEBRUARY 1, 2012

Teachers who cannot teach

By Zubeida Mustafa

THE Annual Status of Education Report 2011 (ASER) — the second in a row — that was launched last week should be an eye-opener for those who do not know much about how the children of the 'other' learn.

In a country where even the decennial census cannot be held on time for fear of the truth being exposed, credit should be given to the group of courageous educationists who undertook this massive exercise to assess the knowledge of our schoolchildren. Surveying 146,874 children (three- to 16-year-olds) in 84 rural and three urban districts, ASER 2011 is fairly representative and comprehensive. It also compiles data on access and the physical infrastructure of schools while judging the students' learning outcomes. It yields a wealth of information that can be put to good use by the authorities when drawing up policies and introducing legislation on the right to education under Article 25-A.

The poor learning levels of children in language and arithmetic should really surprise no one. We have known this for over seven years when the federal ministry of education set up NEAS (the National Education Assessment Service) with for-

Teacher absenteeism is another deterrent. When the ASER teams visited schools, on an average 17 per cent of the teachers in the government institutions were absent when the figure for the private sector was 11 per cent. The teachers' presence is a major factor in determining students' enrolment and attendance. The ASER survey showed 85 per cent of the students in private schools were present on the day its teams visited when the corresponding figure for government schools was 79 per cent.

The biggest challenge education faces in Pakistan today is that a huge majority of children are first-generation school-goers in their family. ASER says that only 12 per cent mothers were found to be literate in the areas it further enhances the burden of responsibility on them. Where some extraordinary individuals have been there who have overcome this barrier and produced children who are now in school, they are few in number.

A positive trend to have emerged of late is that the expressed public demand for good education. Parents are reluctant to educate their children, even girls are still not enrolled, one has to look for factors and ability of schools or the absence of roles and other factors that discourage parents from sending their offspring to urban areas where the physical infrastructure is better. The poor performance of the teachers, even schools, has resulted in the fall of private tuition. What is to be attributed to ineptitude or corruption it is not clear. If teachers do their job well why should the average child be sent to a private school? — need to privately.

The paradox is that more children attending private (30 per cent of Grade 10 students) where teachers perform better, opt for paid tuitions compared to that in government schools. The fact is that tuition is not working even in government schools.



Majority of primary-level students cannot read this headline, says survey



75pc children unable to read English sentence: report

By Haroon Javed

ISLAMABAD, Feb 13 — A report by the International Institute for Educational Assessment (IIEA) has revealed that 75 per cent of children in Pakistan cannot read an English sentence. The report, titled 'Annual Status of Education Report 2011', is the second in a series of reports by the IIEA on the state of education in Pakistan.

The report found that the literacy levels of children in Pakistan are very low, with only 12 per cent of children being able to read a sentence in Urdu. The report also found that the enrolment rate in Pakistan is the lowest among all the countries surveyed.



Transforming Education Campaigns in Media

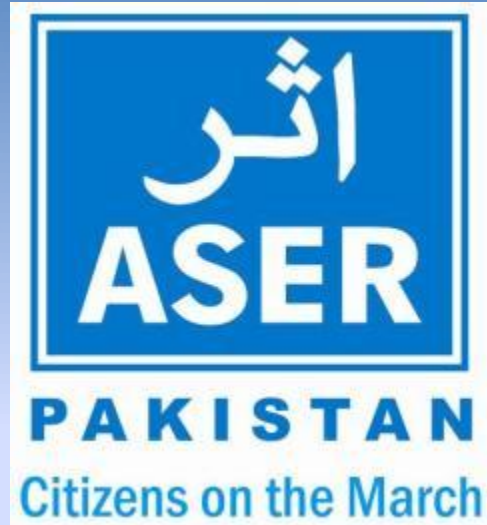
- RTE: Youth Ambassadors.
- ASER data being used for their campaign “Zara Sochiyae” (Let Us Reflect)
- Media Ambassadors (Fahd Hussain & Fareeha Idrees)
- Media Trainings
- Teacher Trainings



Politicians knocking on the doors Pakistani Elections 2013



**Pledging & Taking Action for Education in their
Constituencies -
Political Mobilization through Education**



ASER'S IMPACT

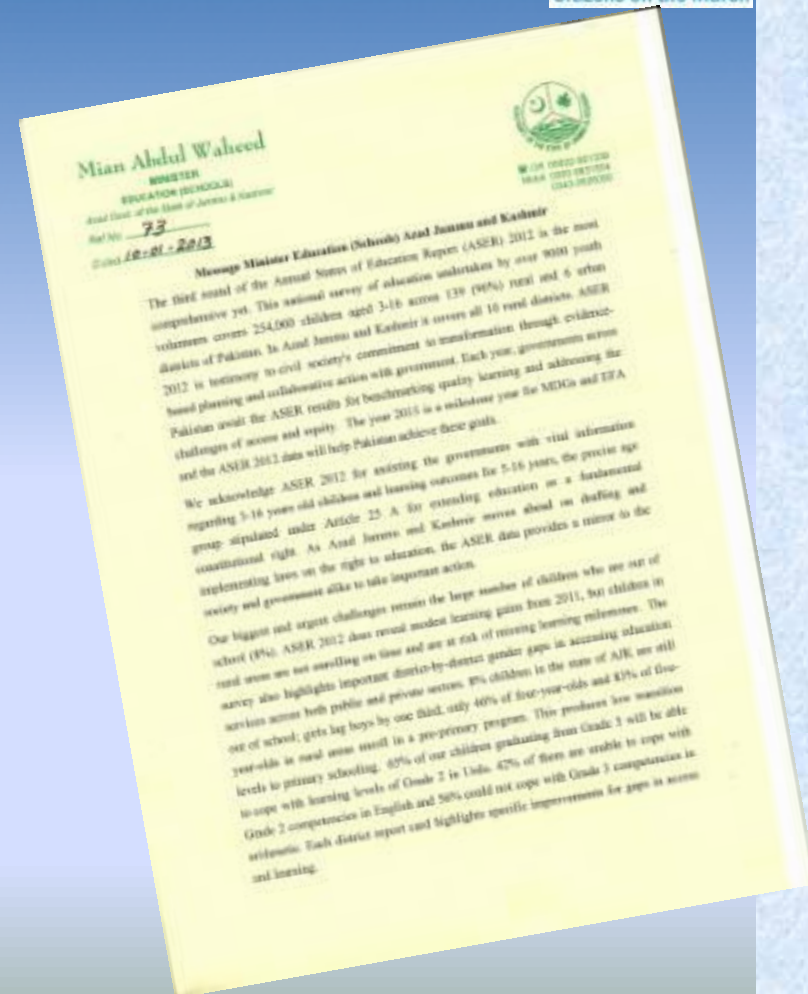


ASER Impact



ASER Endorsements:

- Endorsed by Chief Minister KPK; Education Minister AJK.
- Politicians “Knocking for Education” – Ahsan Iqbal from PML-N.
- As baseline data for multi-million dollar projects (DFID, USAID etc).

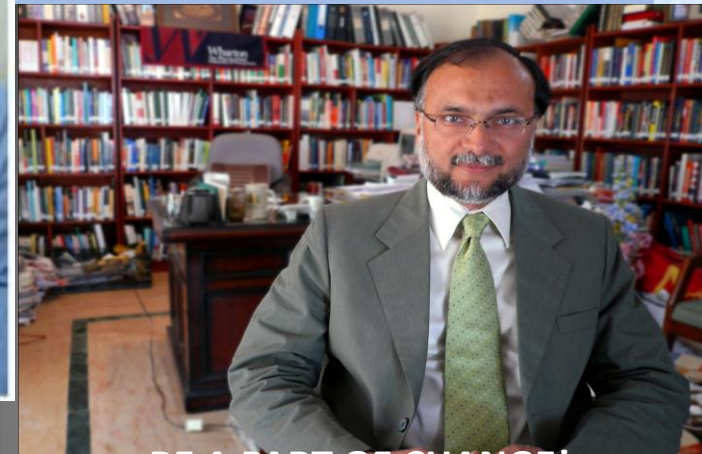


ASER Endorsements – 2012



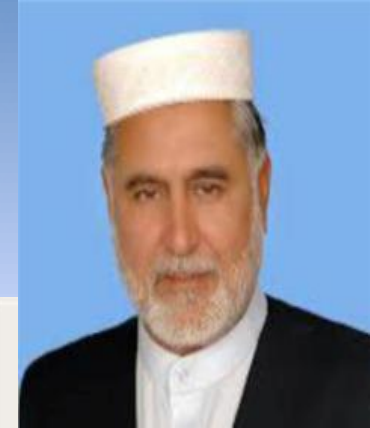
- **Ahsan Iqbal**

Ahsan Iqbal - Member of the National Assembly in Pakistan and the former Federal Minister for Education is now a Champion of the ASER Survey 2012 data collection activity in Narowal District, Punjab!



**BE A PART OF CHANGE!
MAKE A DIFFERENCE TO CHILDREN'S
LEARNING.
BECOME THE CHAMPIONS OF
EUDCATION REFORM
JOIN THE ASER PAKISTAN
CAMPAIGN 2012-2015**

Political Economy of Learning: A challenge to ASER by the Political Leaders of Pakistan



NAROWAL
نارووال
NA-117

MNA (NA-117): DR. AHSAN IQBAL, PMU-N
MPA (PP-134): MANAN KHAN
MPA (PP-135): KHWAJA MOHAMMAD WASEEM
MPA (PP-136): LT COL (R) SHUJAAT AHMAD KHAN

KARACHI
کراچی
NA-250

MNA (NA-250): DR. ARAF ALVI, PTI
MPA (PS-112): KHURRAM SHER ZAMAN
MPA (PS-113): SAMAR ALI KHAN

QUETTA
کوئٹہ
NA-259

MNA (NA-259): MEHMOOD KHAN ACHAKZAI, ANP
MPA (PB-1): SARDAR RAZA MOHAMMAD BARECH
MPA (PB-2): NAWAB AVAZ JOGIZAI
MPA (PB-3): TAHIR MEHMOOD
MPA (PB-4): MOHAMMAD RAZA

LOWER DIR
لوئر ڈیر
NA-34

MNA (NA-34): SAHIBZADA MOHAMMAD YAQUB II
MPA (PK-94): MUZAFFAR SAIED
MPA (PK-95): SIRAJ UL HAQ
MPA (PK-96): SAYEED GUL
MPA (PK-97): BAKHT BAJDAR

Watch out for results: www.aserpakistan.org

ASER Impact

QUOTING ASER

Cited in key government documents e.g.

- Economic Survey 2013, 2012, 2011
- Education sector plan Balochistan, Roadmap to Reform Education Program Punjab.
- Cited in Political Parties' Manifestos (PTI).
- Shared with the legal community, Judges, Chief Justices etc.
- Quoted by Michael Barber in 'The Good News from Pakistan'.



ASER Impact



- Data used in various national and international universities and research institutes. These include:
 - a. IDEAS
 - b. PMIU
 - c. University of Columbia

Weblinks to ASER:

- ASER has been linked to UNSECO, WIDE-GMR website, Planning Commission website, Ministry of Education website and on other Research Institute data banks.

ASER GLOBAL IMPACT



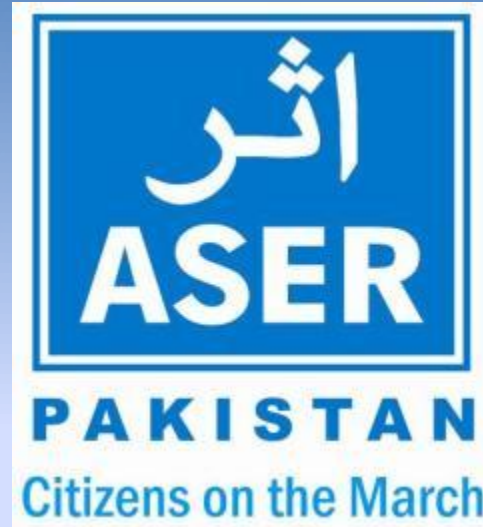
- Involvement with LMTF.
- ASER part of Save the Children.
- ASER part of Global Monitoring Report (2013-2014).
- Featured on NORRAG NEWSBite.
- Influencing the post 2015 development agenda and goal setting in regional and international meetings and consultations (CIES, UKFIET etc.)

ASER INTERNSHIP



Broad Activities:

- Understand education landscape of Pakistan.
- Field visits (Public & Private Sector Schools)
- Understanding ASER (tool development, survey methodology, statistical analysis, policy dialogues, communication strategy)
- Conduct a research & training course with the help of ASER Team.
- And also if anybody is interested in writing about ASER, the data is available for free on the website.



THANK YOU!

WWW.ASERPAKISTAN.ORG

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